

Southeast Alabama Gazette

334-308-1744

Advertising Policies and Terms

The Publisher(s) reserve the right to reject or cancel any advertising which, in their opinion, does not conform to the standards of the publication. ALL advertising copy subject to approval. AD COPY MUST BE CAMERA READY. Ad copy can be sent PDF format to our graphics layout at Gazette01@centurytel.net.

Deadlines

All Copy "KILL" or cancel must be received in our office no later than 12:00 noon Monday preceding scheduled run date, otherwise ad will run as ordered. Holiday and Political issues will, of course, change deadlines.

No Exceptions

We reserve the right to increase our rates with a 30 day written notice. All advertising agreements are subject to this policy.

Ad Measurements

Our full page depth is 21.5. Ads measuring 19 inches will be billed at 21.5 inches.

We appreciate you considering our newspaper to advertise your product. We have both black and white subscribers.

We are black-owned and operated. We are dedicated to the economic development of the communities we serve. We, at all times, believe that our readers should be aware of financial, educational and social issues on a local, state, and national level to allow them to excel in their personal lives. Our newspaper will present the pros and cons of important issues so that they can be aware and informed.

As a Selected Group our buying power are frequently overlooked as a revenue source to enhance the bottom line. Southeast Alabama continues to grow; with job losses not reflecting the national trend. Coffee and Houston Counties show steady growth and is home to Fort Rucker military base. We serve cities within and outside these counties via direct mail delivery.

We are a Standard Advertising Unit (SAU) Newspaper.

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**Full Page Size is 6 Columns Width x 21.5 Inches Depth
129" full page**

Column(s)	Inches
1	1.567"
2	3.253"
3	4.94"
4	6.627"
5	8.313"
6	10"

Call And Reserve Your Advertising Space Today!